



Wilton Park

Programme

Empowering people and shaping policies for resilient agriculture and food systems

Monday 7 – Wednesday 9 October 2013 | WP1237

This conference will build on the previous discussions in the Wilton Park series on 'Global agriculture, food and land use', and link them together by looking at how the people involved throughout the food chain can deliver a more resilient global system. Previous conferences in the series have identified key groups of stakeholders who will be the focus of this conference – farmers, scientists, agricultural extension experts, food processors/manufacturers and food retailers, consumers and policy makers. Whilst recognising the importance of geographical context, the potential barriers to, and enablers of, change will be examined in order to identify appropriate policies at national and international levels.

The aim of this conference is to establish a set of change principles and policies that could serve to empower people involved throughout the food system and enable them to play their part in the development of robust and resilient systems that will ensure long-term food security while being both environmentally stable and socially just. By drawing together threads from the previous discussions it will also recommend policy options for those involved at national, regional and global level as well as those supporting agricultural and food security, for instance donors.

Running through the discussion there is the imperative of helping farmers improve their farming systems to make their livelihoods more productive and more sustainable, the need to ensure that the results of higher levels of spending on agricultural research and development are more successfully disseminated to farmers, and the need to make the whole food system more sustainable by encouraging greater resource efficiency and reducing waste.(now called 'sustainable intensification').

This conference is the sixth and final conference in a series on 'Global agriculture, food and land use: the international policy challenges' which Wilton Park is running over three years in association with the University of Exeter and supported throughout by Associated British Foods and the Small Foundation. This conference is also supported by the Charities Aid Foundation, through the CAF Global Advocacy Fund and the Dutch Ministry of Economic Affairs.

Previous conferences in the series were: Global food and agriculture: policy options in response to increased volatility (WP1081), Global land use: policies for the future

With support from:

**Associated
British Foods** Smallfoundation
plc

CAF Charities Aid
Foundation



Ministry of Economic Affairs

(WP1116), Improving diet and nutrition: challenges for global food, agricultural and land use policies (WP1157), Global food security: the role of science and technology (WP1189), and How to create resilient agricultural systems in a world of increasing resource scarcity and climate change (WP1229).

Monday 7 October

1300-1430

Participants arrive and buffet lunch available

1500

Welcome and introduction

Iain Ferguson

Chairman, Wilton Park, Steyning

Framing the challenges

1515-1645

1. Empowering people and shaping policies for resilient agriculture and food systems: introduction and trends

Reprise: what are the challenges?

Key learning from the five previous Wilton Park conferences in the series which focused on: policy options in response to increased volatility; global land use; the place of diet and nutrition in food security policies; the role of science and technology; and creating resilient agricultural systems.

Chair: Iain Ferguson

Michael Winter

Director of Food Security and Land Research Alliance; Co-Director, Centre for Rural Policy Research, University of Exeter, Exeter

Trends and challenges: implications for empowering people and shaping policies for resilient agriculture and food systems

Why is change necessary? How to link technical developments with behavioural change?

Franz Fischler

Former Commissioner for Agriculture, Agriculture Directorate-General, European Commission; President, European Forum Alpbach, Vienna

1645-1730

Photograph followed by tea/coffee

1730-1900

2. Challenges of agricultural policies for today and tomorrow

What are the current challenges for policy makers at the national and international level? How to ensure resilient agricultural systems? How to design policy to achieve this? When and how do governments need to intervene?

Chair: Michael Winter

Eugene Philhower

Agricultural Counselor, Foreign Agricultural Service (FAS), United States Department of Agriculture (USDA), United States Embassy, London

Wang Donghui

Director, Agricultural Trade Promotion Centre, Ministry of Agriculture, Beijing

Marciano Virola

Knowledge Management Officer, Asian Farmers' Association for Sustainable Rural Development (AFA), Quezon City

1900

Drinks reception

1930

Dinner with speaker
Productive and resilient agriculture and food systems
Ann Tutwiler
Director General, Bioversity International, Rome

Tuesday 8 October

0800-0845

Breakfast

0900-1015

3. Empowering people and changing behaviours: case studies

Chair: Robin Hart

Director of Programmes, Wilton Park, Steyning

Brazil's experience

Zander Navarro

Researcher, Center for Strategic Studies and Training in Tropical Agriculture (CECAT), Embrapa, Brasília

India's experience

Umadevi Swaminathan

Managing Director, RUDI Multi Trading Company Limited; Managing Director, Self Employed Women's Association (SEWA), Ahmedabad

The Sustainable Market Transformation-Curve: a framework for sustainable intensification

Joost Gorter

Senior Consultant, NewForesight, Utrecht

1015-1045

Tea/coffee

1045-1200

4. Empowering people and changing behaviours: discussion

Discussions in smaller groups (World Café in the market place) in the Great Hall

Table hosts:

Diane Castle

Regulatory Affairs Consultant, DC Consulting, Kingsbridge

Paul Castle

Communications Manager, Syngenta Foundation for Sustainable Agriculture, Basel

Elizabeth Dowler

Professor, Food and Social Policy, Department of Sociology, University of Warwick, Coventry

Iain Ferguson

Chairman, Wilton Park, Steyning

Salamatou Garba

Executive Director, Women Farmers Advancement Network (WOFAN), Kano

James Mwai

Acting Executive Director, Fairtrade Africa, Nairobi

Michael Winter

Director of Food Security and Land Research Alliance; Co-Director, Centre for Rural Policy Research, University of Exeter, Exeter

1200-1215

Tea/coffee available

1215-1300	<p>5. Reflections from World Café market</p> <p>Feedback followed by roundtable discussion. How to change the behaviour of key stakeholder groups? What and who are the enablers of change? What policy framework will support the farmers of tomorrow?</p>
1300-1500	Lunch
1500-1615	<p>6. Linking the chain better</p> <p>How to ensure physical connectivity and markets? What responsibilities do retailers have? How can they use their position in the food chain and their relationships with producers and consumers to better promote a resilient system? For example, can more be made of the role of retailers in ensuring food quality? How do retailers communicate with customers? How can consumers be encouraged to change their behaviour?</p> <p>Chair: Iain Ferguson</p> <p>John Mutunga Chief Executive Officer, Kenya National Federation of Agricultural Producers, Nairobi</p> <p>Godfrey Bwana Senior Policy Fellow, Alliance for a Green Revolution in Africa (AGRA), Dar Es Salaam</p> <p>Matt Simister Commercial Director, Group Food, Tesco Plc, Cheshunt</p>
1615-1645	Tea/coffee
1645-1800	<p>7. What policies are needed to empower people and change behaviour?</p> <p>Discussions in smaller groups Specific questions for each working group will be designed from the feedback from Session 4.</p> <p>For example, they may consider:</p> <ul style="list-style-type: none"> • How to support the role of women in agriculture? • Who are the farmers of tomorrow? How to support their professionalisation? • What policy framework will support better knowledge management? • How to ensure that knowledge is extended throughout the food chain? • What makes a good agricultural policy which enables people to change behaviour?
1800-1830	<p>8. Feedback</p> <p>Feedback from the discussion groups in Session 7, followed by roundtable discussion.</p>
1900	Drinks reception
1930	Dinner

Wednesday 9 October

0800-0845	Breakfast and checkout
0900-1100 (0900-1000) (1000-1100)	<p>9. What are the key messages for policy makers?</p> <p>Introduction by speakers followed by discussion in working groups What policy changes are needed to ensure resilient agriculture at national, regional and</p>

international levels?

Chair: Iain Ferguson

Peter Kendall

President, National Farmers' Union (NFU), Kenilworth

Martin Nesbit

Director, European Union, International Strategy and Common Agricultural Policy (CAP) Reform, Department for Environment, Food and Rural Affairs (Defra), London

Jonathan Brooks

Senior Economist, Trade and Agriculture Directorate, Organisation for Economic Co-operation and Development (OECD), Paris

Discussion in smaller groups focusing on:

1. Developed countries (domestic)
2. Developing countries (domestic)
3. Regional groupings (EU and others)
4. International policy
5. Providers of Aid (including donors)

Each group to recommend a minimum of 3 and a maximum of 5 policy changes.

1100-1130

Tea/coffee

1130-1230

10. Agricultural policies for the future for resilient agricultural systems: feedback and discussion

Chair: Iain Ferguson

Feedback from the working groups in Session 9 followed by roundtable discussion.

1230-1300

11. Agricultural policies for the future for resilient agricultural systems: reflections and next steps

To include a discussion about the end of this series, resources available from it, and what Wilton Park might discuss in future conferences/series.

1300

Lunch

1400

Participants depart