



Wilton Park

Programme

Real green economies

Monday 24 – Wednesday 26 February 2014 | WP1272

In the last five years, the concepts of ‘green growth’ or ‘green economy’ have moved from the fringe of academic discourse to mainstream policy and investment. What unites them is the need to challenge the biases in economic structures and decision-making that reinforce the ‘brown’ economy. However, a substantial disconnect has emerged between some models being adopted by international institutions and the diverse experiences, expectations and needs of particular countries and communities. If this is left unresolved, there is every risk that ‘green growth’ will become associated with multinational corporations, intergovernmental agendas and already powerful industrialised countries – rather than an opportunity for disadvantaged groups and developing countries in particular to make the diverse economic transformations they need - and to benefit from them.

This Wilton Park conference will bring together leading policy-makers, business representatives and NGOs to share visions, evidence and ideas in order to debate the different approaches. Do ‘top-down’ green approaches offer promising frameworks for capital reallocation, investment and resource efficiency? Might ‘bottom up’ approaches enable wider-scale engagement in a green economy?

The conference seeks to bring together experts from high-, middle- and low-income countries together with institutions working on this agenda. Participants will gather and discuss evidence from the ground - particularly from MICs and LICs - of the different policies, governance models and market mechanisms that are already generating more inclusive and greener economic outcomes. The meeting will identify opportunities for collaboration among stakeholders working on green economy transitions that demonstrate the value of locally appropriate and context-specific activities that privilege equity, inclusion and human rights.

This high-level conference will improve learning, mutual recognition, and ultimately collaboration between diverse international and national approaches to support better-tailored and enduring policies and activities on the ground.

In association with IIED, the Green Economy Coalition, DFID and the OECD.

Monday 24 February

1300-1430 Participants arrive and buffet lunch available

1500 **Welcome and introduction**

Chair: Kathryn Hingston

Programme Director, Wilton Park, Steyning

Oliver Greenfield

Convenor, Green Economy Coalition, London

1515-1645 **1. Keynote addresses: green economy and green growth – the policy story so far**

Setting the international scene

In this session, participants will contextualise the international agenda for creating green economies and promoting green growth. Keynote speakers will underline the urgency and magnitude of the environmental, social and economic challenges faced by rich and poor countries alike; will outline the frameworks for building inclusive green economies and will give an overview of the evolution of green economy and green growth approaches.

Sheng Fulai

Head of Green Economy Research Unit, United Nations Environment Programme (UNEP), Geneva

Steve Bass

Group Head, Sustainable Markets Group, International Institute for Environment and Development (IIED), London

1645-1730 Photograph followed by tea/coffee

1730-1900 **2. Green opportunities – stories of real change from the field**

In order to create sustainable green economies and growth in developing and middle income countries, policymakers, businesses and activists need to identify what works for each specific market and build a vision based on successful and applicable models. How are businesses, social enterprises and local governments already achieving green activity – and how does policy support that work?

Virgílio Viana

Chief Executive Officer, Amazonas Sustainability Foundation (FAS), Sao Paulo

David Norman

Senior Manager, Sustainable Development Policy, SABMiller plc, Woking

David de Vera

Executive Director, Philippine Association for Intercultural Development (PAFID), Quezon City

1900 Reception followed by dinner

Tuesday 25 February

0800-0845 Breakfast

0900-1030 **3. National initiatives – what countries are saying and doing about green economy**

This session will focus on areas of real progress in OECD and developing countries and will include reports on the results of special green economy and green growth dialogues

facilitated by IIED and the Green Economy Coalition. Participants will be encouraged to share in-country debates, positions, aspirations and fears about green economic growth. What implications are there for businesses and green economy initiatives? Where might we find possibilities for partnerships – in-country, regionally and internationally?

Michael Witter

Senior Research Fellow; Sir Arthur Lewis Institute of Social and Economic Studies, Kingston

Mulugeta Mengist Ayalew

Associate Adviser, Office of the Prime Minister, Ethiopia, Addis Ababa

Žiga Žarnić

Special Advisor, Organisation for Economic Co-operation and Development (OECD), Paris

1030-1100

4. Follow the green brick road: perspectives on progress to date

Erik Solheim

Chairman of the Development Assistance Committee (DAC), Organisation for Economic Co-operation and Development (OECD), Paris

1100-1130

Tea/coffee

1130-1315

5. Breakout groups – models for integrating inclusion, green, and growth – and for handling inevitable trade-offs

These highly interactive, small group sessions will encourage participants to discuss how the aims and interests of key players can be reconciled. The scene for debate will be set by two introductory perspectives on the choices to be confronted from developing country and OECD country viewpoints.

Facilitators:

Tighe Geoghegan

Associate, Caribbean Natural Resources Institute, Lewes

Shrashtant Patara

Chief Executive Officer, Technology and Action for Rural Advancement (TARA), New Delhi

Oliver Greenfield

Convenor, Green Economy Coalition, London

1315-1445

Lunch

1500-1630

6. Marrying 'green' with 'inclusion'

There are real challenges standing in the way to ensuring that green growth includes all economic actors, from the smallholding farmer to national and multinational corporations and the governments of developing and middle income countries. From developed through to low income countries, stakeholders need to recognise that economic rights, capacities, policies and platforms should be in place to support self-directed, self-reliant approaches to growth within ecological limits. How can these challenges be overcome to ensure that the benefits of green growth are shared throughout communities? Is there a new way to measure success that lies beyond traditional GDP figures?

Kate Raworth

Visiting Fellow in Economics, International Institute for Environment and Development (IIED), London

Shrashtant Patara

Chief Executive Officer, Technology and Action for Rural Advancement (TARA), New Delhi

Philip Pearson

Senior Policy Officer, Trades Union Congress (TUC), London

1630-1700

Tea/coffee

1700-1830

7. Financing an inclusive green economy – attracting quality investment

How should governments and businesses structure investment for inclusiveness and sustainability in the long-term? How can those seeking finance for projects access the potential investment available from international climate finance, carbon assets and high technology funds? Are investors considering sustainable, inclusive development projects as a separate asset class? What barriers to investment are project developers finding and how might they be overcome?

Jan Corfee-Morlot

Senior Policy Analyst/Team Leader for Environment, Climate Change and Development, Organisation for Economic Co-operation and Development (OECD), Paris

Sony Kapoor

Managing Director, ReDefine, International Think Tank, London

Nick Robins

Head, Climate Change Centre, HSBC, London

Paul Steele

Environment Advisor, United Nations Development Programme (UNDP), Bangkok

1900

Reception followed by Conference dinner

Wednesday 26 February

0800-0845

Breakfast and checkout

0845-0945

8. Breakout session feedback

- How has your thinking evolved?
- What do we need from the politics?

Emily Benson

Programme Manager, International Institute for Environment and Development (IIED), London

Tighe Geoghegan

Associate, Caribbean Natural Resources Institute, Lewes

0945-1115

9. The politics of an inclusive green economy

This session will focus on international collaboration and policy coherence when promoting co-ordination between the different approaches towards creating a 'green economy'. There is a need to balance high-profile projects with enabling conditions on the ground that support the development of local green economies. What should be included in the national green economy plans of governments; and what support might be provided by international institutions in order to forge common principles and actions at an international level?

Oliver Greenfield

Convenor, Green Economy Coalition, London

Dipak Gyawali

Chair, Nepal Water Conservation Foundation, Kathmandu

Camilla Toulmin

Director, International Institute for Environment and Development (IIED), London

Adrian Ely

Head of Impact and Engagement, STEPS Centre, University of Sussex, Brighton

1115-1145

Tea/coffee

1145-1300

10. Conclusions and next steps: carrying the messages forward at local, national and international levels

Creating real green economies and promoting green growth will need the backing of a global 'coalition of the willing'. What specific points of action are recommended by participants, and who should take the lead on their implementation?

Chair: Oliver Greenfield

Convenor, Green Economy Coalition, London

1300

Lunch

1400

Participants depart