



Wilton Park

Programme

Future of philanthropy: what role can philanthropists and foundations play in delivering on the global goals for sustainable development?

Wednesday 6 – Friday 8 December 2017 | WP1588

In September 2015 'Transforming Our World: The 2030 Agenda for Sustainable Development' -which included a set of 17 Sustainable Development Goals (SDGs) was agreed in New York. Since that agreement was reached, the international environment has looked increasingly fractured, and the political will to make progress towards these Global Goals less certain.

This *Future of Philanthropy* conference will consider the extent to which the Goals continue to provide a realistic framework within which to think about progress in the years leading up to 2030. With a specific focus on the new Sustainable Development Goals (SDGs), particularly SDG 17: 'Revitalize the global partnership for sustainable development', this event will bring together leading thinkers from: the private sector, foundations, non-profits, government and academia to discuss the future of philanthropy; the major challenges and opportunities that philanthropists face and how philanthropists, in coordination with other international stakeholders, can develop pioneering solutions for some of the most pressing global challenges.

The key objectives will be to:

- Examine the current state of philanthropic giving and look to identify the major challenges and opportunities that each form of philanthropy might face as a result of the changing global landscape.
- Identify what all types of philanthropy can do towards fulfilling SDGs
- Bring together stakeholders to understand the new context of global aid with the reduction of state aid and global Official Development Assistance.
- Explore the new trends and tools that philanthropists, and other global development actors, can harness to achieve the greatest possible impact, including greater stakeholder coordination.
- Map out the potential positive and negative impact of philanthropy, as incubators for innovative solutions to international development challenges.

In association with Charities Aid Foundation

In association with:

CAF Charities Aid
Foundation

Wednesday 6 December

1500-1545	Participants arrive
1545-1615	Welcome and scene setting Myles Wickstead Visiting Programme Director, Wilton Park; Member, Wilton Park Advisory Council, Steyning
1615-1730	1. Modern philanthropy: emergence and development Since its inception philanthropy's central focus has shifted as the nature and scale of society's problems have changed, consequently there is still a real lack of clarity about its overall role in global, regional and domestic society. This session will seek to track philanthropy's development into its various modern forms. How has philanthropy emerged over time, including private and corporate? What were the key junctures? How have the motivations of giving changed during these transitions? What impact do individual philanthropists, corporations and mass engagement in giving have on society? What is the future impact of the growth in philanthropy, both in terms of numbers of and resources? John Low Chief Executive, Charities Aid Foundation (CAF), London Michael Green Chief Executive Officer, Social Progress Imperative, Washington DC
1730-1800	Tea/coffee
1800-1915	2. Inside the minds of philanthropists Philanthropists, ranging from high net worth individuals (HNWI) to middle income individuals; from family foundations to big corporations, are a complex and fascinating group - drawing on first-hand accounts of modern philanthropy and the latest research, this session will reflect on each group: what makes them tick? What are their main objectives and ambitions? Where their motivations come from and what their greatest influences are and how these have changed? This session will also explore the critical role strategic communications play in global philanthropy. How can each form of philanthropy ensure it is heard in a media landscape dominated by hard news and communicate their work in a way which resonates clearly with their donors, beneficiaries and other target audiences? Simon Franks Chairman, Franks Family Foundation, London Susan Dark Head of Business Advisory and Philanthropic Solutions, Generation Three Family Partners (G3FP), London
1915	Facilitators briefing for Session 5 in the Library
1915	Reception followed by Conference dinner Fireside chat: Mike Wooldridge Former Journalist, BBC Media Action, London In conversation with Eleanor Harrison Chief Executive Officer, GlobalGiving, London

Thursday 7 December

0800-0900

Breakfast

0900-0915

3. Introduction to day 2

Introduction to the day and outline of case study sessions

Michael Mapstone

Director of International, Charities Aid Foundation (CAF), London

0915-1045

4. Boundaries of philanthropy: opportunities and hindrances

If philanthropists are indeed playing an increasingly larger role in society, sometimes in place of government action, it holds that transparency should be a key operational element. The unique position that the philanthropists hold grants them the ability to cut through 'red tape' and work on areas and topics that governments are unable to. However, without the checks and balances governments are held to, concerns have been raised about the boundaries of philanthropic activities. This session will explore some of the societal opportunities and hindrances that affect philanthropic organisations, such as the issues around building of trust, nationalism, over-regulation, and authoritarianism.

What boundaries do philanthropic organisations face? What is the relationship between philanthropists and national governments? Can philanthropists set the agenda? How can governments monitoring of philanthropic agencies work in harmony with their activities and facilitate improved coordination between the two? Can and should philanthropists be neutral? How far should they take advantage of their unique ability to 'shoot for the moon' unencumbered? What can be done to build trust in international charitable giving? How can private sector philanthropists, especially corporate foundations and corporate social responsibility (CRS) funds, assist in closing the SDG resource and funding gap?

What role does tax play in hindering or helping philanthropic giving? How can tax incentives boost philanthropic giving? How can the financial and impact performance of philanthropic organisations be made transparent?

Chris Willis Pickup

Head of Litigation and Review; Wider Leadership Team, The Charity Commission for England and Wales, London

David Evans

Chief of Global Philanthropy, United Nations Children's Emergency Fund (UNICEF), Geneva

1045-1130

Photograph followed by tea/coffee

1130-1300

5. New trends and game-changers in modern philanthropy

In parallel working groups participants will consider how new trends and game changers are influencing modern philanthropy.

• Disruptive technology (crowd funding, direct cash transfers; automation; blockchain; AI; social media): How can the positive and negative influences of new technology and business approaches influence philanthropy? What can philanthropy offer these approaches? Have the 'new giving platforms,' such as crowd funding, altered the philanthropic landscape? What role should they play in the future?

Facilitator: Rhodri Davis, Head of Policy and Programme Director, Giving Thought, Charities Aid Foundation (CAF), London

- Effective altruism (EA) Within the philanthropy sector there are a variety of different drivers for giving. One of them, EA adopts a practical, data-driven approach to evaluating the impact of charitable donations; to what degree can the principles of EA be applied to modern philanthropy? What are the main shortcomings of EA, and of a purely data-driven approach to giving? How does EA manifest in companies and corporations? Is it about developing corporate social responsibility fund or do companies and corporations seek to embed the principles into their organisations?

Facilitator: Joanna Walker, Head of Private Client Philanthropy, Charities Aid Foundation (CAF), London

- Peer-pressure-driven philanthropy/Incentive competitions: What trends are currently being seen in giving? How far can such initiatives, such as The Giving Pledge, inspire new individuals to embrace a culture of giving? How can new individual philanthropists be effectively informed of the positive, or negative, impacts of that giving? Can philanthropists learn from the successes, and failures, of incentive competitions? What can be learnt from the rise of mass engagement in the culture of giving?

Facilitator: Ludwig Forrest, Philanthropy Adviser, King Badouin 111 Foundation, Brussels

- Regressive Philanthropy: It is almost self-evident that wealthy people putting large resources into something on a voluntary basis believe it will 'do good', but in some cases it can do serious damage (e.g. campaigning against gay marriage). How can philanthropists ensure that their funds are 'doing good'? What accountability mechanisms can be utilised to limit the damage from regressive philanthropic initiatives? Can this philanthropic notion of 'doing good' be mobilised to assist with fulfilling the SDGs?

Facilitator: Donzelina Barraso, Rockefeller Philanthropy Advisors (RPA), San Francisco

- Demographic and society changes: Recent years have seen considerable changes in global population and societies' constitution and behaviour, which has profound implications both locally and globally. What impact has demographic changes had on philanthropic giving – including increase in the global population, youth involvement and ageing populations? How are young people engaging in issues in international development and philanthropy – in particular through social media? What are the difference in giving between generations and cultures? How does religion influence individual's involvement in philanthropy? What role, if any, do social movements have in encouraging mass engagement with giving? What impact does role model or celebrity involvement have on low level philanthropy?

Facilitator: Maria Chertok, Director, Charities Aid Foundation, Moscow

1300-1430

Lunch

1430-1515

6. Feedback session

In plenary – a report back from each of the groups

Led by

Michael Mapstone

Director of International, Charities Aid Foundation (CAF), London

1515-1645

7. The rise of domestic philanthropy: regional case studies

Various types of philanthropy are developing in different geographical and cultural regions, in particular the global south. This section will focus on how growing domestic philanthropy/culture of giving can build trust in civil society, provide significant funds and support for domestic civil society, and in turn support greater accountability. How can Big Philanthropy support this? What is needed to build on the culture of giving? What can business leaders and renowned corporations do to assist this? Can international and

domestic philanthropists and corporations work together to ensure lasting sustainable development? Are there advantages to this partnership – if so what would ensure these opportunities for coordination are utilised? How can best practices and lessons learnt be shared between regions and international corporations' experiences?

Rebecca Eastmond

Founder and Chief Executive, Greenwood Place, London

Paula Fabiani

President, Director, Institute for the Development of Social Investment (IDIS), Sao Paulo

Farah Jirdeh

Trustee, Pharo Foundation, London

1645-1715

Tea/coffee

1715-1845

8. Partnerships: government, the private sector, civil society and philanthropy

In an increasingly globalised world, multi-stakeholder partnerships will be crucial to leverage the inter-linkages between the individual SDGs to enhance their overall effectiveness, and accelerate progress in achieving the goals. This session will explore both how the various types of philanthropy, ranging from individual philanthropists, philanthropic business leaders, CSR funds and mass engagement, can effectively partner with other stakeholders to achieve the greatest possible impact, and indeed whether they should.

Should philanthropists be working towards increased and coordinated partnerships – what mechanisms would assist this? How can philanthropists' best work with all stakeholders to support the delivery of the SDGs, both in supporting and leading partnerships? What is the role for philanthropic business leaders?

Particularly building on discussions from session three How can philanthropists collaborate with democratic governments, while also not undermining the democratic process? What role can or should philanthropist play in failed or fragile states where there are no basic services provided – should they fill the gap?

Adam Pickering

Policy Adviser, Civil Society Team, Department for International Development, (DFID), London

Hazel Taylor

Head, Business Development, Europe, Acumen, London

Harpinder Collacott

Executive Director, Development Initiative, Bristol

Sarah Mistry

Director, Effectiveness and Learning, Bond, London

1845

Facilitators briefing for Session 9 in Library

1845

Reception followed by dinner

Friday 8 December

0800-0900

Breakfast and checkout

0900-1030

9. What role for philanthropy?

In four parallel working groups participants will consider the role of philanthropy in the implementation of the 5 P's of sustainable development and the SDG. (Note the fifth P of Partnership will run through each group.) This session will look to identify key themes and issues for further discussions, including in Wilton Park's Future of Philanthropy series.

People

Chris Underhill

Co-Founder, CitiesRISE, Hove

Prosperity

Hazel Taylor

Head, Business Development, Europe, Acumen, London

Planet

tbc

Peace

Rebecca Eastmond

Founder and Chief Executive, Greenwood Place, London

1030- 1115

10. Feedback session

In plenary – a report back from each of the groups

Led by Myles Wickstead

Visiting Programme Director, Wilton Park; Member, Wilton Park Advisory Council, Steyning

1115-1145

Tea/coffee

1145-1155

11. Evaluation survey

Completion of online survey

1155-1300

12. Conclusions, commitments and continuity

In this session, participants will be encouraged to propose means of taking the discussions and operational recommendations forward in practical ways, including in other Wilton Park *Future of Philanthropy* events. It will give an opportunity to map ideas to improve processes and coordination between stakeholders, propose timescales for adoption of changes, and identify potential for adopting new strategies. The session is intended to provide measurable ways for participants to act upon the ideas explored and secure commitments to action points from all.

Chair: Myles Wickstead

Visiting Programme Director, Wilton Park; Member, Wilton Park Advisory Council, Steyning

Concluding remarks: Michael Mapstone

Director of International, Charities Aid Foundation (CAF), London

1300

Lunch

1400

Participants depart