



Wilton Park

## Programme

### **Healthy societies for healthy populations**

Monday 10 – Wednesday 12 February 2020 | WP1734

Whilst people in many countries are living longer, they are not necessarily living healthier lives. Changes in societies have contributed to improved health but have also caused many challenges and risks to people's health and well-being. Economic development has raised hundreds of millions of people out of poverty but is also driving many societal changes with fewer positive health impacts e.g. less healthy food, less physical activity, more air pollution, and more stress and mental illness, with the burden of disease shifting towards NCDs. Economic and social inequities also drive inequities in health outcomes, which are widening in many countries. New challenges to health are rising including through climatic changes, for example the impact of excessive heat or temperature extremes, or lack of water.

The World Health Organization has committed to the 'triple billion' goals with the aim of one billion more people enjoying better health and well-being, one billion more people benefitting from universal health coverage and one billion more people better protected from health emergencies. What does better health and well-being look like? What are the societal determinants and surrounding factors that enable healthy society and population levels? What does this mean in practice, for example in systems and societal change? How can this be achieved? What are the potential co-benefits between actions for our climate and people's health?

This Wilton Park dialogue, in partnership with the Swedish Ministry of Foreign Affairs, Wellcome Trust and WHO will bring together senior leaders and experts from a wide range of organisations and interests - including those focused primarily on health, climate, food, urban planning, consumers and the private sector - for a global conversation to identify ways to build healthy societies and therefore healthy populations.

Agenda 2030 sets an ambitious agenda for health (SDG3) and through the interdependent 17 SDGs demands a radically different and holistic approach. The goal is healthier lives and wellbeing for all not merely survival.

Innovative approaches are needed to boost healthier populations and societies if the WHO goal of ensuring a further billion people enjoy better health and well-being is to be met. To address the main risk factors and determinants behind the rapid escalation of NCDs, mental health, threats caused by antimicrobial resistance and other causes of ill-health and early deaths, systemic change is needed through collaboration between leaders and experts well beyond the traditional health sector. A stronger focus on prevention and "essential public

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**World Health Organization**

health functions" will be needed.

This Wilton Park dialogue will convene a specially invited group of experts and leaders to provide thought-leadership and suggest policies that could be adopted globally.

Questions to explore include focusing on factors such as addressing social, economic and environmental determinants of healthy societies, promoting multi-sectoral approaches for better health and prioritising health in other sectoral policies and settings.

Equally, there is a need to understand better the dynamics between people's growing demand for health, commercial factors and political decisions. Other questions are how to transform societal health, leverage institutions, incentivize the different actors who shape citizens' health and empower citizens themselves to make healthier choices? What kind of leadership is needed for system-wide changes?

The outcome of the conference could potentially both advise the continued work by WHO and other actors and lead to an agreement on the need for more analytical and policy work on this theme, for example by the establishment of a Commission of Healthy Societies for Healthy People.

**In partnership with Government Offices of Sweden, Wellcome Trust and WHO**

## Monday 10 February

1300

Participants arrive. Check-in. Lunch available.

1430-1500

### **Welcome and introduction**

**Robin Hart**

Senior Programme Director, Wilton Park

**Anders Nordström**

Ambassador of Global Health, Ministry for Foreign Affairs, Stockholm

**Alex Harris**

Head of Global Policy and Advocacy, Wellcome Trust, London

1500-1600

### **1. What makes people healthy?**

What defines the possibilities for a healthy life? What does a healthy society look like? What does well-being mean for an individual at all ages and at a societal level? What are the implications of a focus on health rather than on disease?

**Zsuzanna Jakab**

Deputy Director General, World Health Organization (WHO), Geneva

**Richard Horton**

Editor in Chief, The Lancet, London

1600-1630

Photograph tea/coffee

1630-1800

## 2. Dynamics in societies

Considering key transitions such as demographic, epidemiological, economic and urbanisation. What has happened in societies over time with positive and negative impacts on people's health? To what extent have overall goals and paradigm for economic growth as the basis for development influencing our situation today?

What is creating "unhealthy" societies and 'unhealthy' lifestyles? What are new economic, environmental and societal dynamics and determinants that can lead to improved health? What drives health inequities and how can we close these gaps? Does a better understanding of vulnerability and risks help us to understand and act?

### **Chair: Srinath Reddy Kolli**

President, Public Health Foundation of India, New Delhi

### **The Nordic experiences – the interface between economic, social and environmental objectives over time**

#### **Gunilla Carlsson**

Former Minister for International Development Cooperation, The Government and the Government Offices of Sweden, Geneva

### **Equity as a determining factor**

#### **Sir Michael Marmot**

Director, Institute of Health Equity, University College London; Past President of the World Medical Association, London

### **Gender equality - opportunities and risks**

#### **Sarah Hawkes**

Professor, Global Public Health, Institute for Global Health, University College of London

### **Societies under stress – the impact on mental wellbeing**

#### **Florence Baingana**

Psychiatrist, Public Health Specialist, Kampala

### **The impact of today's democracy on bending the curve towards more healthy societies?**

#### **Our planet, our health**

#### **Sir Andy Haines**

Professor, Environmental Change and Public Health, London School of Hygiene and Tropical Medicine

1830

Reception followed by dinner

### **Fireside conversation: Agenda2030 – how to join the dots for healthy societies?**

**David Nabarro**, Strategic Director, Skills, Systems & Synergies for Sustainable Development (4SD), Geneva

#### **In conversation with:**

#### **Gunilla Carlsson**

Former Minister for International Development Cooperation, The Government and the Government Offices of Sweden, Geneva

#### **Kumanan Rasanathan**

Board Member, Health Systems Global, Phnom Penh

#### **Ramon Lorenzo Luis Guinto**

Chief Planetary Doctor, PH Lab, Mandaluyong

**Tuesday 11 February**

0800-0845

Breakfast

0900-0945

### 3. Understanding the dynamics between political decisions, people's power and private sector production

How does the dynamic between people's voices and demand, political decisions and the private sector production work? What are incentives for positive health outcomes? What negative factors and "powers" do we need to relate to? How do we better understand the political economy for health?

#### A dialogue around the dynamics in society - positive and negative drivers

##### Chair: Jesse Bump

Lecturer, Harvard School of Public Health, Boston

##### The reality of politics

##### Michael Anderson

Chief Executive Officer, MedAccess, London

##### Private sector drivers

##### Gary Cohen

Executive Vice President, Global Health; President, BD Foundation, BD, Becton, Dickinson and Company, Franklin Lakes

##### People's power

##### Rene Loewenson

Director, Training and Research Support Centre (TARSC), Harare

0945-1030

### 4. Discussions in smaller groups preparing questions and suggestions for the next three sessions

1030-1100

Tea/coffee

1100-1230

### 5. Political dynamics and decisions for health – how does it work?

Political leadership for improving health at national and local levels. What works and why? How to make change happen and get things done? How does politics work and what are the incentives for change?

#### Keynote introduction and chair

##### Helen Clark

Chair of Board of Partnership for Maternal, Newborn and Child Health; Patron, Helen Clark Foundation; Former Administrator, UNDP; Former Prime Minister, New Zealand

##### The political reality

##### James Hospedales

Chair, The Defeat-NCD Partnership; former Executive Director, Caribbean Public Health Agency

##### Ingrid Petersson

Director General, FORAM; Chair of the Swedish Agenda2030, Stockholm

##### People's power – influencing political decisions

##### Githinji Gitahi

Group Chief Executive Officer, Amref Health Africa, Nairobi

1230-1400

Lunch and the benefits of the outdoors in practice: opportunity for a walk, or explore the garden with the gardener at 1300; or visit the Church

1400-1530

### 6. Empowering people to make healthy choices

What is needed to enable and to empower people to make healthy choices for themselves and for their families? Information and knowledge are not enough. Resources – access? How important are values and cultures?

What are individual's responsibilities and what how much depends of the "context"

**Chair: Raj Panjabi**

Chief Executive Officer, Last Mile Health; Associate Professor, Harvard Medical School

**The science of behaviours**

**Hugo Harper**

Head of Health, Behavioural Insights Team, London

**How social media has changed the dynamic?**

**What can we learn from the private sector?**

**Julia Bainbridge**

Partner, Freuds, London

**Youth and Adolescent's movements – the power of today and tomorrow**

**Patrick Mwesigye**

Founder/Team Leader, Uganda Youth and Adolescents Health Forum

1530-1600

Tea/coffee

1600-1730

**7. Private sector pro-health production?**

What initiatives are the private sector taking to produce healthy products? What incentives work? Commercial determinants for health? Where is regulation needed? How to maximise the health outcomes? Public-private partnerships?

**Chair: Selina Lo**

Consulting Editor The Lancet; Deputy Medical Editor MJA, Australia

**Production of healthy products – incentives for the private sector?**

**Gunhild Stordalen**

Founder and Executive President, EAT Foundation

**Foodscapes in cities**

**Jeff Risom**

Partner, Chief Innovation Officer, Gehl, Copenhagen

**How to leverage the full resources of the business community to meet today's most pressing global health challenges?**

**Nancy Wildfeir-Field**

President, GBC Health

**Making our societies safe?**

**David Ward**

President, Towards Zero Foundation, Tenterden

1730-1830

**8. Discussions in smaller groups on potential next steps**

1900

Reception followed by dinner

**Wednesday 12 February**

0800-0845

Breakfast and checkout

0900-0945

**9. Feedback from last night's discussions – next potential steps**

0945-1045

**10. From global talk to local walks**

What are examples of action which can be taken to scale at local level? What does it take to "Walk the talk"? What does the dynamic between global, national and local leaders mean in practice?

**Chair: Usman Mushtaq**

Advisory Board member, EAT, Islamabad

**The power of mayors for multi-sectorial actions**

**Teresa Surita**

Mayor, Boa Vista, Brazil

**People's movements – community actions for health and wellbeing**

**Elhadj As Sy**

Former Secretary General, IFRC, Geneva

1045-1115

Tea/coffee

1115-1230

**11. Healthy Societies for Healthy People – How to make it happen?**

So, what next? How to create a movement and traction towards healthy societies? What are the options that are emerging from the planetary health cross-disciplines? What can health learn from climate? How can we even more leverage the co-benefits and synergies? Do we have the beginning of a narrative? What needs to happen by whom?

Reflections from the previous days' discussions to include interventions.

**Chair: Richard Horton**

Editor in Chief, The Lancet, London

**Naoko Yamamoto**

Assistant Director General, Universal Health Coverage, Geneva

**Feng Zhao**

Program Leader, Human Development Program, World Bank, Washington DC

**Ole-Petter Ottersen**

President, Karolinska Institute, Stockholm

1230-1315

**12. Conclusion and next steps**

Including completion of online evaluation survey to include personal actions.

**Chair: Anders Nordström and Robin Hart**

1315

Lunch

1400

Participants depart

**This is a preview programme and as such may be subject to change.**

**This is an invitation only conference.**

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