



Wilton Park

Final programme

Sustaining progress in the fight to end malaria

Thursday 20 May 2021 | WP1940V

1300-1600 BST (UK) // 0800-1100 EDT

To be held virtually

Context and key policy issues

Despite sustained efforts over the past decades, malaria continues to exert a large human and economic toll. The burden disproportionately impacts sub-Saharan Africa with over 90% of all malaria cases and deaths occurring in the region. Achieving the 2025 and 2030 malaria goals, and ultimately eliminating the disease, will require renewed commitment and substantial increases in investment. The private sector can play a central role in these efforts by leveraging financial and non-financial resources to support novel partnership models and the scaling of high-impact innovations.

In 2021, GBCHealth and the Corporate Alliance on Malaria in Africa (CAMA) have been leading a series of virtual dialogues under the theme **Partnerships to step up investments in malaria**. The series aims to unlock investment to accelerate the fight against malaria by fostering partnerships and innovation that can reduce the impact of malaria in high burden countries.

For the third event in the series GBCHealth and CAMA are partnering with Wilton Park to hold a dialogue on **Sustaining Progress in the Fight to End Malaria**.

Goal and objectives

This event will bring together thought-leaders, policymakers, philanthropy and private sector executives to explore opportunities for increasing investment in malaria and to highlight novel partnership models and innovations that can catalyse efforts for malaria elimination. The dialogue will specifically:

- Broaden the network of organisations engaged in malaria elimination efforts and promote private sector investment and engagement in these efforts, including for the End Malaria Project.
- Explore novel partnership models for malaria elimination, including innovative financing models.
- Highlight innovations for malaria elimination and understand the investment and partnerships needed to take these to scale.
- Consider the challenges that COVID presents to malaria financing in the short- and long-term and how to overcome these.

With support from:



Wednesday 20 May

1245-1300

Orientation session

Technical check ahead of the official start of the meeting.

1300-1310

1. Welcome, introductions and overview

Nancy Lee

Programme Director, Wilton Park

Lesley-Anne Long

President and Chief Executive Officer, GBCHealth, Washington DC

Janis Davis-Street

Manager, Global Public Health and Special Projects, Chevron, Houston

1310-1355

2. Meeting the 2030 malaria targets: what will it take?

What are the achievements and lessons of the past decade for eliminating malaria? What significant changes are needed in the coming years to meet the global targets? What does the global financing landscape look like in 2021 and for the years ahead? What will be the impact of COVID in the short, medium- and long-term? What role does the private sector have in financing malaria elimination efforts?

Chair: Ochuko Keyamo-Onyige

Director, CAMA GBCHealth, Lagos

John Nkengasong

Director, Africa Centres for Disease Control and Prevention, Addis Ababa

Akpaka Kalu

Team Leader, Tropical and Vector borne Diseases, World Health Organization, Regional Office for Africa, Brazzaville

Willis Akhwale

Senior Presidential Adviser, African Leaders Malaria Alliance (ALMA), Nairobi

Aimable Mbituyumuremyi

National Malaria and NTDs Program Manager, Rwanda Biomedical Centre, Kigali

Jed Meline

Deputy Global Malaria Coordinator, Presidents Malaria Initiative, United States Agency for International Development (USAID), Washington DC

Scott Filler

Head of Malaria, Technical Advice and Partnerships Department, The Global Fund to Fight AIDS, Tuberculosis and Malaria, Geneva

1355-1420

3. New ways of working with the private sector to beat malaria

Private sector engagement: what are the opportunities? What needs to change?

Chair: Robert Newman

Executive Director, Aspen Management Partnership for Health (AMP Health), Washington DC

Aigboje Aig-Imoukhuede

Co-Founder, The Aig-Imoukhuede Foundation, Lagos

Regina Rabinovich

Director, Malaria Elimination Initiative, ISGLOBAL, Barcelona

Martin Edlund

Chief Executive Officer, Malaria No More US, Seattle

1420-1425

Break

1425-1450

4. Breakout groups: private sector engagement in malaria elimination – what are the barriers?

Malaria kills over 400,000 people each year, yet we have the tools and knowledge to both prevent and treat the disease. Despite clear human and economic imperatives to pursue malaria elimination, investment has been limited. The private sector has an important role to play in this. At this critical juncture for achieving the 2030 malaria goals, we must ask what the barriers are to private sector investment, and what needs to change to ensure greater investment in the future.

In your group you will explore the following question: **What are the main barriers to private sector investment and engagement in malaria elimination?** Each group will focus on this from the perspective of financing, partnerships or innovation.

Facilitators:

Kammerle Schneider

Director, Malaria and NTDs, PATH, Seattle

Kirsten Gagnaire

Founder and Chief Executive Officer, Kati Collective, Vashon

Patrick Sieyes

Head of Global Growth, Vestergaard, Lausanne

Michael Steinberg

Team Lead - Global Public Health & Special Projects, Chevron, San Ramon

1450-1515

5. From rhetoric to action

What key actions are needed to catalyse private sector engagement for malaria? What new partnership models can help to scale and accelerate malaria elimination efforts? Who are the new stakeholders that need to come to the table? How do we frame the case for private sector investment? What are the opportunities for further innovation and how do we ensure these are taken to scale in an equitable manner?

Chair: Sherwin Charles

Chief Executive Officer, Goodbye Malaria, Johannesburg

Kirsten Gagnaire

Founder and Chief Executive Officer, Kati Collective, Vashon

Herbert Schilthuis,

Global Director, Health, Heineken, Amsterdam

Michael Joos

Chief Executive Officer, Vestergaard, Lausanne

1515-1540

6. What needs to change? Catalysing malaria elimination efforts through private sector investment, partnerships and innovation

Following on from your discussions in the previous breakout, you will now discuss what now needs to change around private sector financing for malaria. In your groups consider the following:

- How do we ensure greater private sector investment in and engagement with malaria elimination efforts?
- What are the major opportunities and how do we take advantage of these?
- Who needs to be engaged and lead in this process?

Chair: Kammerle Schneider
Director, Malaria & NTD's, PATH, Seattle

1540-1550

7. Pledges for the End Malaria Project

Commitments to the End Malaria Project and call to action.

Chair: Ochuko Keyamo-Onyige
Director, CAMA GBCHealth, Lagos

1550-1555

8. Closing keynote

Saray Khumalo
Mountaineer, speaker & transformation coach; Ambassador, Malaria No More, Johannesburg

1555-1600

9. Next steps

Ochuko Keyamo-Onyige
Director, CAMA GBCHealth, Lagos