



## Programme

### **Transatlantic Trade and Investment Partnership: collaboration, consensus and communication**

Monday 29 February – Tuesday 1 March 2016 | WP1443

Talks on the Transatlantic Trade and Investment Partnership (TTIP) have been proceeding since 2013 and both sides want to see agreement reached in 2016. This Wilton Park event will discuss how the EU and US can deliver a genuinely 21st century trade agreement.

In particular, the meeting will consider the vision and narrative for TTIP, examining both that which was set out originally and also what has changed subsequently over time. Given the intense public debate around TTIP, what would a deal look like that can win support from Member States, elected politicians and the public? Is this deliverable given the current state of negotiations? It will also consider the wider impact of the TTIP debate and a possible agreement on trade and development generally.

Bringing together elected politicians, trade experts, stakeholders and senior officials from the EU and US, this event will aim to make a strong contribution to a TTIP agreement in 2016.

## Monday 29 February

1000-1100

Participants arrive, tea and coffee served

1100-1115

### **Welcome and introduction**

#### **Kathryn Hingston**

Programme Director, Wilton Park, Steyning

#### **Edward Barker**

Head, Transatlantic and International Unit, Department for Business, Innovation and Skills, London

1115-1245

### **1. The vision: what was TTIP's intended purpose and what should it now be?**

TTIP has been described as the first 21<sup>st</sup> century trade agreement, as it will be as much about regulations as tariffs. Critics have argued that benefits have been described in the 'old ways', and that the agreement is about deregulation. This session will endeavour to explore what a shared vision for TTIP looks like after nearly three years of negotiations. How can stakeholders change the messages being transmitted to the public, businesses and activists to convey the new objectives of the agreement?

#### **Christofer Fjellner**

MEP, Group of the European People's Party (Sweden), Brussels

**In association with:**



**Rem Korteweg**

Senior Research Fellow, Centre for European Reform, London

**Paul Brown**

Director, Office of Multilateral Trade, Bureau of Economic and Business Affairs, US Department of State, Washington DC

1245-1345

Lunch

1345-1515

## 2. Can the old differences be overcome? Classical trade issues and TTIP

Traditional issues such as tariff reduction, access to public procurement markets, and Geographical Indications continue to be controversial and politically difficult. This session will examine whether, despite having been billed as a 21<sup>st</sup> century agreement, there is a serious threat that these traditional issues cannot be solved and the resulting implications for the negotiations if they remain unresolved.

**Vital Moreira**

Professor, Faculty of Law, University of Coimbra, Former MEP

**Dennis Novy**

Associate Professor of Economics, University of Warwick, Coventry

**Dan Ikenson**

Director, Center for Trade Policy Studies, Cato Institute, Washington DC

1515-1600

Photograph followed by tea/coffee

1600-1730

## 3. High standards, but different rules: creating convergence

Regulatory coherence is seen to be the key element in delivering a successful 21st century trade agreement. Whilst some critics argue that standards will be threatened, others argue that regulators will not want to see trade negotiators affect their own remits. Discussions within this session will focus on whether the ambitions of TTIP can be met given the constraints that surround it.

**Alberto Alemanno**

Jean Monnet Professor of Law, HEC Paris

**Frances Burwell**

Vice President, European Union and Special Initiatives, Atlantic Council of the USA, Washington DC

1730-1830

## 4. Breakout groups

### Group 1: Elected representatives and TTIP: is a new model required?

Typically, trade agreements have been negotiated privately with approval given only at the start and end of the process by elected representatives. The nature of TTIP's profile has meant that elected representatives have had much more involvement to date than normal. In light of this this session will examine what the role of elected representatives in a trade agreement should be, and how to make sure this involvement plays a positive role in helping make TTIP a reality.

**John Spellar**

Member of Parliament for Warley, House of Commons, London

**Marcin Świącicki**

Member of Parliament, Government of the Republic of Poland, Warsaw

### Group 2: What is the role for businesses and other stakeholders in negotiating and promoting trade agreements?

Critics of TTIP have called it a deal for big business, citing the lobbying of governments by businesses. In turn, businesses have been among the leading voices supporting TTIP, with a particular focus on small business case studies. What is the role of business in negotiating trade agreements such as TTIP and how can this be balanced with the involvement of other stakeholders?

**Stormy-Annika Mildner**

Head of Department, External Economics Policy, Foreign Trade Policy, BDI, Berlin

**Alexandra Renison**

Head of Europe & Trade Policy, Institute of Directors, London

*Tea and coffee will be served during the session*

**1830-1930**

Report back from breakout groups

**1930**

Reception followed by conference dinner

## **Tuesday 1 March**

**0800-0845**

Breakfast and check out

**0900-0915**

### **Review of day one and look ahead to day two**

**Kathryn Hingston**

Programme Director, Wilton Park, Steyning

**Edward Barker**

Head, Transatlantic and International Unit, Department for Business, Innovation and Skills, London

**0915-1045**

### **5. The broader picture: the impact of TTIP on the World Trade Organization (WTO) and foreign policy**

Some observers have argued that TTIP and other mega-regionals such as the Trans-Pacific Partnership (TPP) are founded on the failure of the WTO to reach significant agreements. This session will aim to identify the varying extent to which TTIP is actually considered to be a foreign policy issue; what the impact of an agreement, or non-agreement, will be on the EU and US relationship; what a TTIP agreement would mean for the WTO and the way the TTIP debate will affect other trade agreements.

**Emily Rees**

Head, EU Affairs, Apex-Brasil, Brussels

**Xenia Wickett**

Director, US Programme and Dean, Queen Elizabeth II Academy for Leadership in International Affairs, Chatham House, London

**Hosuk Lee-Makiyama**

Director, European Centre for International Political Economy (ECIPE), Brussels

**1045-1115**

Tea/coffee

**1115-1245**

### **6. Setting the future rules, investment protection and more**

The discussion on the rules pillar of TTIP has been dominated by that of the Investor State Dispute Settlement and how it will be taken forward. Although this will be a key element, there are many other areas that should also be included in TTIP, such as labour, digital, customs, trade facilitation, environment, and development friendly rules. This session will be used to explore what a truly 21<sup>st</sup> century trade agreement should look like and will include initial interventions from a selection of participants on specific themes.

**Peter Waldorff**

Adviser, LO Confederation of Danish Unions, Copenhagen

**Kimberly Elliott**

Senior Fellow, Centre for Global Development, Washington DC

*Customs and trade facilitation*

**Richard Currie**

Director of Public Affairs, UPS Europe, Feltham

*Digital*

**Marc Van der Ham**

Lead on Public Policy, EU Trade Policy, Google Inc., Brussels

*Environment and sustainability*

**Simo Tiainen**

Director, Central Union of Agricultural Producers and Forest Owners, Helsinki

*Investor State Dispute Settlement*

**David Henig**

Assistant Director, Transatlantic and International Unit, Department for Business, Innovation and Skills, London

1245-1345

Lunch

1345-1515

**7. Can TTIP be popular?**

There are significant levels of opposition to TTIP in many EU countries. In the US, the TPP is a presidential campaign issue. What needs to be done to make TTIP and other trade agreements sufficiently popular to pass through relevant legislatures?

**Paul Adamson**

Founder and Editor, E!Sharp, Brussels

**Peter Kirkegaard**

Senior Adviser, Confederation of Danish Industries, Copenhagen

1515-1530

**8. Completion of eQuestionnaire**

1530-1600

Tea/coffee

1600-1700

**9. Conclusions: what can be done to ensure TTIP delivers?**

Building on the earlier discussions, is a 2016 agreement possible? The session will include a review of responses to the eQuestionnaire and the actions recommended by participants.

**Peter Chase**

Non-resident Fellow on Transatlantic Relations, German Marshall Fund of the United States, Brussels

**Ignacio Garcia Bercero**

Director, Directorate E, General Trade, European Commission, Brussels

**Whitney Baird**

Minister Counsellor for Economic Affairs, Embassy of the United States of America, London

1700

Participants depart