

Program

Together for Nutrition: applying principles for public-private engagement

Thursday 8 – Friday 9 November 2018 | WP1642

Held in Rome

The future of food continues to be one of the most pressing global challenges, with malnutrition profoundly affecting every country. Progress towards the ambitious 2030 Sustainable Development Goals (SDGs) is too slow and the scale and complexity of the problem underscores the need for deepened collaboration and renewed commitment to improving nutrition outcomes for all, especially the most vulnerable. Countries cannot achieve their SDG goals without an aligned, motivated and incentivised private sector as a key partner. In this context, improved dialogue and collaboration between government, business, civil society and international organisations is crucial for guiding engagement and focusing efforts where they can have the most sustainable impact and long-term success.

Global food and agriculture constitute a \$US7.8 trillion industry, employing up to 40% of the working population in many countries. In recognition of the essential role played by the private sector, this second dialogue will build on the first, convened in October 2017 in New York by Wilton Park, the United States Council for International Business (USCIB) Foundation and the Global Alliance for Improved Nutrition (GAIN). This event developed a draft set of “Principles of Engagement” between the public and private sectors.

This second high-level dialogue will explore practical, tangible ways to implement and scale coordinated initiatives to put the draft Principles into practice. The programme will focus on both undernutrition and the rise of overweight and obesity, as well as the associated diet related non-communicable diseases.

Those invited to contribute to this dialogue will include leaders of governments, development agencies, and the private sector, from a wide range of countries, with a particular focus on developing countries with high burdens of malnutrition.

In partnership with:



The USCIB Foundation, Inc.

The dialogue is co-sponsored by the Global Alliance for Improved Nutrition (GAIN), the USCIB Foundation, the educational arm of the United States Council for International Business (USCIB), and Wilton Park USA

Thursday 8 November

1230-1330	Participants arrive and buffet lunch available in 'Il Gladiator Restaurant', Ground floor
1400-1415	Welcome and introduction 'Vivaldi Room', Mezzanine floor Tom Woods Chairman, Wilton Park USA Foundation, Washington DC Sharmila Nebhrajani Chief Executive, Wilton Park, Steyning
1415-1515	1. Together for nutrition: taking forward the Principles for public-private engagement <p>This opening session will provide an overview of the Principles of Engagement and propose. It will identify where progress has been made and explore how to turn the principles into action as part of global efforts to achieve the Sustainable Development Goals for nutrition through utilising public-private partnerships. How do these principles fit into other international approaches? How might governments and others use the Principles? Is further buy-in possible? What might success look like?</p> Peter Robinson President and Chief Executive Officer, United States Council for International Business; President, USCIB Foundation, New York Lawrence Haddad Executive Director, Global Alliance for Improved Nutrition (GAIN); Winner of 2018 World Food Prize, Geneva
1515-1535	Tea/coffee
1535-1700	2. The principles in action: improving diets through private and public partnerships <p>In this session, speakers will share examples of existing public-private projects involving business and governments. It will specifically go on to explore what lessons can be learnt from other public-private partnerships, for example fortification, which have helped to address issues such as over and under nutrition.</p> Scaling Up Nutrition: Steve Godfrey Director, Policy and External Relations, Global Alliance for Improved Nutrition (GAIN), Geneva Lessons from fortification: Paulus Verschuren Special Adviser, HarvestPlus, Rijswijk Donor perspective on improving diets: Terri Sarch Ambassador and Permanent Representative to the UN Agencies in Rome, Department for International Development (DFID), Rome

1700-1830

3. Aligning overlapping approaches for public-private partnerships

In order to capture the breadth of work being carried out within the scope of public-private partnerships, this session will explore whether there are other initiatives that link or complement the Principles of engagement. How can they align for greater accountability? How can the private-sector take the initiative to create a framework with input from the public sector, rather than the other way round? What frameworks are best suited for business?

Laurene Aubert

Senior Associate for Global Partnerships, SUN Business Network, Global Alliance for Improved Nutrition, London

Mike Michener

Vice President, Product Policy and Innovation, United States Council for International Business (USCIB), Washington DC

1900

Reception followed by dinner in the 'Il Gladiator Restaurant', Ground floor

Dinner will be followed by a conversation on Taking the Principles to the World Food Prize with:

Lawrence Haddad

Executive Director, Global Alliance for Improved Nutrition (GAIN); Winner of 2018 World Food Prize, Geneva

Peter Robinson

President and Chief Executive Officer, United States Council for International Business (USCIB); President, USCIB Foundation, New York

Friday 9 November

0900-1015

4. Maximising the power of innovation for better nutrition

What are the innovations which are achieving better nutrition, for example through food revolutions, innovations and shifts towards healthier foods? How can innovative thinking lead to better nutrition for example through changing behaviours of companies, and/or consumers? What are the opportunities for companies that innovative practices can bring? How to balance consumers desire for taste and health? What are the best ways to motivate different types of consumers to change? What are the best ways to effect constructive in the private sector

Hank Cardello

Senior Fellow and Director, Food Policy Center, Hudson Institute, Washington DC

1015-1045

Tea/coffee

1045-1130

5. Improving nutrition gains early in the food chain

Perspectives from food producers and manufacturers who are involved in the early stages of the food chain.

Georgina Gutierrez-Rodriguez

Founder, La Vida Láctea, Francisco

John Cordaro

Special Representative for Global Food Security, Nutrition & Safety, Mars Inc, McLean

1130-1230

6. Improving diets through data

The use of data collated about global diets has the potential to improve understanding of issues and help identify where progress could be made. Data could help align future actions in pursuit of the global nutrition goals, and to address local, national and regional needs. This session will examine what public-private partnerships can do to contribute towards existing efforts to develop comprehensive diet databases (going beyond the efforts of international organisations). How could this be scaled up? What is stopping this from happening? How can public and private sector data be shared?

Jessica Fanzo

Senior Programme Officer, Food and Agriculture Organization of the United Nations (FAO), Rome

Andrew Rzepa

Senior Managing Consultant, Gallup, London

1230-1330

Lunch

1330-1445

7. Priorities for new public-private partnerships

This session will identify areas relating to the Sustainable Development Goals, and specifically the Global Nutrition Goals, which provide the best opportunity for public-private collaboration. It will also consider which of the SDGs require public-private partnerships in order to work? As well as What the 'win-wins' are for the public and private sectors, for example where private sector food producers benefit from market forces when focusing on nutrition through product conversions and marketing.

This will be a plenary discussion with some discussion in smaller groups.

Introduced by:

Lawrence Haddad

Executive Director, Global Alliance for Improved Nutrition (GAIN); Winner of 2018 World Food Prize, Geneva

1445-1500

Tea/coffee and completion of online evaluation survey
<http://www.smartsurvey.co.uk/s/wp1642/>

1500-1600

8. Putting the principles into action – priorities for partnerships

Panellists from range of stakeholders including governments and multilaterals will discuss the opportunities, as well as the potential challenges for collaboration. What can the various UN and government agencies do to support partnerships? How best can impact be maximised?

Panel discussion:

Marcela Villarreal

Director, Partnerships and South-South Cooperation Division, Food and Agriculture Organization of the United Nations (FAO), Rome

Lauren Landis

Director, Nutrition Division (OSN), World Food Programme (WFP), Rome

Alyson Greenhalgh-Ball

Global Health and Wellness, Kellogg, Manchester

Philip Myers

Senior Vice President, Global Government Affairs & Public Policy, PepsiCo, New York

1600-1630

9. Conclusions, commitments and next steps

This concluding round-table session will identify next steps for the Principles, to ensure impact, alignment and prioritisation. In doing so it will explore the proposal to build further buy-in, including at a regional level.

Chair: Tom Woods

Chairman, Wilton Park USA Foundation, Washington DC

Steve Godfrey

Director, Policy and External Relations, Global Alliance for Improved Nutrition (GAIN), Geneva

Mike Michener

Vice President, Product Policy and Innovation, United States Council for International Business (USCIB), Washington DC

1630

Participants depart