



Wilton Park

Provisional programme

Scaling up sport's contribution to the SDGs: partnerships for impact

Focus on gender equality (SDG5) and peace, justice and strong institutions (SDG16)

Monday 22 – Wednesday 24 July 2019 | WP1707

Sport has a unique ability to unify and inspire diverse audiences across the globe. With its universal appeal and cultural value, sport has the potential to act as a catalyst to achieving the Sustainable Development Goals (SDGs) - a series of ambitious targets to end extreme poverty, advance inclusive development and tackle climate change by 2030.

This round-table dialogue will explore how sport can be a catalyst to achieve the ambition of the SDGs with a particular focus on Goal 5: Gender Equality, Goal 16: Peace Justice and Strong Institutions and Goal 17: Partnerships for the Goals.

This event builds on the extensive international work already undertaken examining how and why sport can contribute to the SDGs and associated targets. Including the UN General Assembly Resolution on Sport as an enabler of sustainable development, which highlights sports' power to change perceptions, prejudices and behaviours, and the Kazan Action Plan, which highlights the potential of physical education, physical activity and sport to contribute significantly to the achievement of the SDGs.

Discussion at this Wilton Park dialogue will focus on exploring how sport-based approaches are advancing Gender Equality and Peace, and can do so further within international development, maximising the expertise and knowledge that exists about how far sport can play a positive role towards the SDGs, and how further collaboration could enhance this.

As 2030 nears, there is a need to better understand the benefits and impact of sport for gender equality and peace, sharing research and best practice and co-creating a more joined up approach, encompassing all relevant stakeholders:

- national governments
- the international development community
- the Sport for Development and Peace (SDP) community
- the sports sector and corporates
- the political sector and policy makers.

In association with:



This interactive dialogue is focused to achieve the following objectives:

- Highlight existing trends and challenges in the use of sport for development and future opportunities, asking: What progress is being made by existing initiatives? What does 'success' look like? How is progress of sport towards the SDGs monitored and evaluated? What future actions can be taken to maximise progress by 2030?
- Share lessons in how to best measure, communicate and ensure lasting impact of sport for development on individuals and communities, particularly for Goal 5: Gender Equality, Goal 16: Peace Justice and Strong Institutions and Goal 17: Partnerships for the Goals
- Create an active network between participants, providing opportunity for, and space to identify, stimulating and impactful collaboration between different actors
- Evaluate and position sport in broader development efforts, including how sport interacts with other development players
- Promote collective action to mobilise resources and quantify collective reach and impact.

In partnership with the Bond Sport for Development and Peace Group, Laureus Sport for Good Foundation, United Purpose and Comic Relief

Monday 22 July

1300

Participants arrive and buffet lunch available

1500-1525

Welcome and introduction

Robin Hart

Senior Programme Director, Wilton Park

Morten Schmidt

Global Director of Programmes and Grants, Laureus Sport for Good, London

Kathryn Llewellyn

Chief Executive Officer, United Purpose, Cardiff

1525-1630

1. Sport's contribution to the SDGs: exploring how collaboration can help to achieve gender equality and peace

What is sport's unique ability to contribute towards achieving the SDGs? What are the trends and opportunities in using sport as a catalyst for change to achieve SDG5 and SDG16 in particular? What progress has been made at country level and internationally to follow up the UNGA Resolution in 2018 and UN Secretary General Report, and the Kazan Action Plan? What more needs to happen at national and international level? How can the international donor community engage more with sport as a catalyst for change?

Robert Venne

Social Affairs Officer, United Nations, New York

Lisa Bedding

Senior Investment Partner, Sport for Change, Comic Relief, London

Ollie Dudfield

Head, Sport for Development and Peace, Commonwealth Secretariat, London

1630-1715

Photograph followed by tea/coffee

1715-1815

2. The power of partnerships for sport as a catalyst for peace and gender equality: How?

This session will explore how existing partnerships between traditional development actors, the SDP community, and the wider sports community have successfully been built around sport for peace and for enhancing gender equality. What has worked and why? Where are the future opportunities? What are the challenges? Where are the gaps? What does 'success' look like? How is progress of sport towards the SDGs being captured? What are the future opportunities and what future actions can be taken to maximise progress by 2030?

Jojo Ferris

Head, Olympic Refugee Foundation, International Olympic Committee, Lausanne

Ian Lindsey

Associate Professor, Sport Policy and Development, Durham University

Partnership in practice

Freddie Hudson

Community Manager, Arsenal Football Club, London

and

Elizabeth Bayliss

Senior Partnership Manager, Save the Children International, London

1815-1900

3. Breakout groups: using sport for development outcomes

How is sport adding to development outcomes in reality? What are the challenges? Where are the opportunities? Discussion in pre-allocated groups to maximise sharing of experience and insights, raising issues that could be discussed in subsequent sessions. This might include governance of the SDP sector, safeguarding, moving to scale, localised programming, advocacy, evaluation etc.

Short breakout session to enable multiple conversations and networking of the group

Facilitators to be identified

1900

Reception followed by dinner

Speaker at dinner:

Rethabile Mokaene

High Commissioner, Lesotho High Commission, London

Tuesday 23 July

0645-0815

Hike to Chanctonbury Ring (optional)

0800-0845

Breakfast

0900-1030

4. Sport as a contributor to peace: how and what works?

This session is focused on the use of sport and sports programmes as a contribution towards Goal 16: Peace Justice and Strong Institutions. Exploring examples where sport is being used to 'Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels'. How are programmes involving sport or SDP organisations helping to reduce violence, and build peaceful, inclusive and equitable societies? What are the key lessons from these examples?

Nasiphi Khafu

Executive Director, PeacePlayers International, Durban

Using sport to promote peace in the Middle East

Mark Clark

Chief Executive Officer, Generations for Peace, Amman

and

Mercia Takavarasha

Senior Programmes Officer, Generations for Peace, Amman

Building bridges in Ugandan refugee camps

Alejandro Peñalver Mauri

Program Manager, Real Medicine Foundation, Los Angeles

1030-1100

Tea/coffee

1100-1230

5. Sport for peace in action: building the game plan

This session is focused on sport's ability to contribute to peace focused on different approaches that make a difference. How can that be replicated across situations and at scale?

Richard Giulianotti

Professor of Sociology, School of Sport, Exercise and Health Sciences, Loughborough University

Paul Singh

Former Senior Director of Sport and Recreation South Africa; Professor Sport Management, University of Johannesburg

Safer Communities Programme in Jamaica

Kellie Magnus

Country Lead, Fight for Peace, Kingston

Ella Gharthey

Policy Director, Diversion and Juvenile Rehabilitation, Ministry of National Security, Government of Jamaica, Kingston

1230-1330

Lunch

1330-1415

Free time for informal networking and optional tour of the garden

1415-1545

6. Sport for gender equality: how and what works?

Session focused on sport's impact on Goal 5: Achieve gender equality and empower all women and girls. How are programmes involving sport or play helping to build gender equality, empowerment of women and girls and inclusive participation in societies? What are the key lessons from these examples?

Collaboration to advance gender equality: what works?

Morten Schmidt

Global Director, Programmes and Grants, Laureus Sport for Good, London

Vivian Puerta

Executive Director, Fundacion Colombianitos, Bogota

Getting into the Game programme

Juliana Zapata

Education Research Associate, Office of Research - Innocenti, UNICEF, Florence

1545-1615

Tea/coffee

1615-1730

7. Sport for gender equality in action: building the game plan

This session will continue the discussion in session 6. What is working? How to make a difference? How to get wider society on board? How to ensure gender approaches connect well with other SDGs such as education and health? What is the theory of change envisaged by organisations engaging in sports for gender equality?

Deep Mukherjee

Senior Vice President, Star India Pvt. Ltd, Mumbai

Steve Harknett

Global Adviser, Sport for Development and Peace, United Purpose, Cardiff

1745-1845

8. Sport for development in action: outdoor activity

A short programme/demonstration showing the type of activities used in SDP and the outcomes expected and theory of change such a programme would demonstrate.

Participation optional.

Outdoor activities led by:

Tackle Africa and United Purpose

1915

Barbeque

Wednesday 24 July

0800-0845

Breakfast and checkout

0900-0920

9. Reflections - making a difference

Reflections on the discussion over the earlier discussions. How to scale the reach and impact? Domestic policy versus international development? Continuum with sport and the impacts on the SDGs through reforming sport etc.

0920-1030

10. Impact, integrity and communication

How to evidence success of SDP and demonstrate impact? How can sport's ability to attain the SDGs be best promoted? Who needs to be a part of the conversation? What development indicators exist to measure the impact for sport for development programmes? How can these indicators be improved upon and developed?

Alan Zimmerman

Strategic Advisor, Sport Canada, Gatineau

Charlie Gamble

Chief Executive Officer, TackleAfrica; Co-Chair, Bond Sport for Development and Peace Group, Hove

1030-1045

Tea/coffee

1045-1215

11. Building new partnerships to harness the power of sport

(1045-1115 in plenary

Session focused on exploring how to improve and increase uptake of sport as a tool by traditional development actors. How can global partnerships be strengthened in practice, between the various actors including those delivering SDP, governments, non-government, public and private actors to drive positive change for peace and gender equality? What needs to be done to mobilise and unlock resources to enable sport to deliver on the SDGs? What role can private sector actors play in sport for development?

1115-1215 in discussion groups)

Plenary panel introduction

Philipp Müller-Wirth

Executive Officer for Sport, Social & Human Sciences Sector, United Nations Educational, Scientific and Cultural Organization (UNESCO), Paris

McDonald Nyoni

Project Manager, Our Shared Goal, British Council, Lilongwe

Marion Keim

Chairperson and Director, Foundation for Sport, Development and Peace, Franschhoek

Followed by discussion in smaller groups to discuss the questions noted above, and possible additional ones such as:

How to build sustainable partnerships to harness the power of sport? What resources are needed to facilitate these relationships? How can SDP organisations create a space for themselves in development approaches?

Facilitators to be identified

1215-1300

12. Conclusion, commitments and moving forward

This final session will draw key points together, inviting participants to reflect on the previous days and identify ways to move forward. To include feedback from group discussion on partnerships and discuss personal and organisational commitments.

Including completion of online evaluation survey.

1300

Lunch

1400

Participants depart

This is a preview programme and as such may be subject to change.

This is an invitation only conference.

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