



Provisional programme

Research collaboration to drive innovation: UK and Latin American partnerships

Wednesday 16 – Friday 18 November 2016 | WP1486

In the past decade, Latin America has managed to lift more than 70 million people out of poverty, whilst expanding the middle class by more than 50%. However, a continuing decline in economic growth is challenging the Latin American region, with a 'new normal' of stagnant growth rates and narrowing room for manoeuvring out of the situation. A key priority for governments is to tackle long-standing structural problems to raise investment and productivity, and thus maximise potential growth. Improvements in business environments, infrastructure, and education will help to foster more diversified, resilient, and prosperous economies in the region. The role of innovation in achieving this is crucial.

Innovation is increasingly recognised as an engine of economic growth. This meeting will address the potential of research collaboration to drive innovation in Latin America, drawing on case studies of advanced and emerging market economies to highlight opportunities offered by investment in R&D, innovative business strategies and international partnerships.

Participants will discuss questions such as which policies best facilitate innovation in state and non-state activities, and how research collaboration both across the region and internationally can propel economic and technological advance in Latin America.

This event will provide a forum to:

- Build better mutual understanding of synergies and common areas of interest and priority areas
- Provide opportunities for collaboration
- Identify key initiatives to drive innovation
- Enhance scientific collaboration across the region
- Facilitate new partnerships and deepen existing collaboration ventures

Wilton Park provides a unique forum in drawing together cross-sector participants from a range of countries, with the objectives of establishing and strengthening networks, formulating dialogue around challenging issues in a discreet and frank environment, and creating links between practitioners and policymakers. Sessions will include a mix of plenary and breakout group discussions, utilising innovative facilitation techniques in order to draw out key conclusions and contribute to policy development.

In association with the Foreign and Commonwealth Office

(Speakers invited and themes proposed * denotes to be confirmed)

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In association with:



Department for
Business, Energy
& Industrial Strategy



Wednesday 16 November

1500-1600	Participants arrive and refreshments available
1600-1615	Welcome and introduction Kathryn Hingston Programme Director, Wilton Park, Steyning
1615-1800	1. Creating the conditions for innovation What does an economic theory with innovation and intellectual capital at its heart look like? What environment is required for sustainable innovation capabilities and to attract entrepreneurs? What sustainable reforms to areas such as industrial policy, education, the financial and labour markets can help propel economic and technological innovation in Latin America? Johan Schot Director, Science Policy Research Unit, University of Sussex, Brighton Robin Grimes Chief Scientific Adviser, Foreign and Commonwealth Office, London Jorge Almeida Guimaraes President, Empresa Brasileira de Pesquisa e Inovação Industrial (EMBRAPPII), Brasilia
1830	Drinks reception
1900	Conference Dinner

Thursday 17 November

0800-0900	Breakfast
0900-0915	Workshop briefing in Conference Room Kathryn Hingston Programme Director, Wilton Park, Steyning Nesta participants to remain in conference room from 0915-1215 for group session; all other participants to move to Library and Common Room for workshops
0915-1015	2. Workshops I The purpose of the working groups is to drill down into policy priorities and identify areas for greater engagement and collaborations between institutions. The groups will be able to hear from all three industry sectors over the course of the morning. Facilitators will help develop the discussion in each group. Participants will have the opportunity to identify and streamline strategies that align with national government priorities and support and expand upon regional goals for each sector. 1: Space technology Luis Gomes Commercial Director, Surrey Satellite Technologies Limited, Guildford 2: Pharmaceuticals Isro Gloger Director, Trust in Science, GlaxoSmithKline, Stevenage
1015-1115	Group photograph and networking break

1115-1215

3. Workshops II

(Participants stay in groups, speakers swap)

1: Space technology

Luis Gomes

Commercial Director, Surrey Satellite Technologies Limited, Guildford

2: Pharmaceuticals

Isro Gloger

Director, Trust in Science, GlaxoSmithKline, Stevenage

1215-1300

4. Workshop feedback

Participants return to Conference Room for group discussion with Nesta delegation

1300-1430

Lunch

1500-1630

5. Building networks of exchange

How can networks be improved to encourage the international exchange of ideas? What steps need to be taken to align research priorities and opportunities between nations and in what sectors would nations be able to provide mutual support?

This session is an opportunity for assessment of the actors involved including businesses, stakeholders, nations, institutions and the users of technology.

Colin Grant

Vice-President, International, University of Southampton

Teresa de León Zamora

Director , CONACYT: National Council for Science and Technology, Mexico City

Jean Grugel

Professor, Development Politics, International, University of York

1630-1700

Tea/coffee

1700-1830

6. Innovation in emerging markets

Differences in the standard of delivery systems, predictability of income streams and the importance of technology present multiple challenges- yet scarcity can also however spur innovation. What conditions are faced by companies in emerging markets? What are the potentially beneficial consequences of innovation drawn from emerging markets? Are these benefits transferable to more prosperous markets? What domestic benefits can be drawn from working with western and transnational companies? What opportunities and challenges are presented by globalisation?

David Simoes-Brown

Co-founder and Strategy Partner, 100% Open

Alfonso Gómez

President, Anacleto Angelini Innovation Centre, Santiago

Rob Howarth

Senior Executive, Corporate Partnerships, University of Nottingham

1830

Bar open

1900

Informal dinner

Friday 18 November

0800-0900

Breakfast and checkout

0900-1030

7. Case studies: collaboration that delivers

Enhancing innovation capacity in Latin America can be discussed through different frames. Should it follow a South-Korea catch-up route or by exploiting its plentiful natural resources (such as Israel) and what might be the consequences for the population and environment? Does it make a difference for innovation if you trade with China, Europe or within the continent? How can policy bring science, technology and innovation closer to the population and people closer to science? In what circumstances might top-down and bottom-up policies for innovation be used? How can governments in Latin America stimulate the entrepreneurial drive for innovation and resourcefulness that can be found in companies in emerging economies?

Matias Ramirez

Senior Lecturer in Management, Science Policy Research Unit, Business and Management, University of Sussex, Brighton

Tadashi Takaoka

Deputy Head of Entrepreneurship, CORFO, Santiago

Nélida Gómez

Research Commercialisation Consultant, National Secretary of Science, Technology and Innovation, Panama City

1030-1100

Tea/coffee

1100-1215

8. Funding innovation partnerships

An exploration of existing finance mechanisms for innovation, and those about to come online. What are the opportunities for corporate collaboration and sponsorship? How can aversion to risk be managed? How can institutions develop resilience to obstacles and challenges?

Peter Cozens

Lead South America, Department for Business, Energy and Industrial Strategy, London

1215-1230

9. eQuestionnaire

Participants will use this time to complete the online eQuestionnaire ahead of the final session.

1230-1400

Lunch

1330-1400

Nesta participants to convene for group briefing in Conference Room

1400-1500

10. Conclusions, commitments and continuity

In this session, participants will be encouraged to propose ways of taking the discussions and operational recommendations forward in practical ways, both at national and international levels. It will give an opportunity to map ideas to processes, propose timescales for adoption of changes, and identify potential for adoption of new strategies. The session will include a review of the results of the eQuestionnaire and the findings of the working groups and is intended to provide measurable ways for participants to act upon the ideas explored at the meeting.

1515

Participants depart

This is a preview programme and as such may be subject to change.

This is an invitation-only event.

Programme Director, Kathryn Hingston
Tel: +44 (0) 1903 817772
Email: kathryn.hingston@wiltonpark.org.uk

Project Manager, Gemma Funnell
Tel: +44 (0) 1903 817761
Email: gemma.funnell@wiltonpark.org.uk